

2011

Give Your Practice the Raise it Deserves

- Did you know that there are 165 changes to your coding and billing going into 2011?
- Did you know that you could earn a 2% PQRI payment in addition to the ARRA Stimulus payment you can earn in 2011?
- Are you collecting the 12% interest owed to you when your claims are not paid in 45 days?
- Integrity Audits- Are you prepared?

We didn't know that we could bill out for counseling, get paid for it, and then get paid for following the ONC EHR meaningful use requirements also.

"Documenting and promoting preventative health measures in our office isn't just responsible care giving or ONC HIT friendly for stimulus measure reporting. By instructing our patients on how to quit smoking and by being able to bill for these conversations, we increased our revenue by \$59,280.00 per provider last year."

5
AAPC
CEUs
for only
\$199⁹⁵

January 2011

you
are
invited!

Thursday, January 27
or

Wednesday, February 2
@Genius Solutions Warren
Training Facility

Registration is at 9:30am
Seminar is from 10am- 3pm
Lunch will be provided

Heading into the next phase of health care, will 2011 be known as the beginning of a bright new health care future for your office, or will it be the beginning of the e-apocalypse? Give your coders, billers, and office managers the information they need to help you succeed.

For more information call
586 751 9080

Genius Solutions, Inc.
7177 Miller Dr.
Warren, MI 48092
Fax 586 751 9230
E-mail seminars@
geniussolutions.com
www.ethomasmedical.com

Sponsored
by



PAYCHEX



CERTIFIED
PROFESSIONAL
BILLING
SOLUTIONS

Q. I've heard that if a patient calls after the schedule is set for the week, that you can get paid for every patient you add on to the schedule.

Is that really do-able?

A. Yes.
"By allowing patients to be added on to our schedule, we made an additional \$78,000 per doctor per year."

Our featured presenter is Karen Zook, CPC, CCP. Karen has worked in the billing industry for over two decades, change and reform are not new to her. She has worked as an insurance auditor and is a Certified Compliance Professional with the Medicare Fraud and Abuse Institute. She understands the Federal regulations and changes, she knows the auditing triggers, and better still, she knows the law and the insurance triggers that will get your claims paid fast. If that's not enough Karen also runs a billing service that caters to more than 27 medical specialties.



"You have to train the insurance companies to pay you on time!" —Karen Zook CPC, CCP

Lost Interest
\$1,000s
Paid Time
\$1,000s
Revenue Leaks
\$10,000s
Found
for only
\$199⁹⁵

Give Your Practice the Raise it Deserves



Q. Can we really be paid every time my doctor or staff talks to a patient on the phone?

How much money am I missing out on?

A. "We were always calling our patients regarding their negative test results and checking on how they felt after a visit. We found out we were able to bill for these phone calls, and we were able to increase our revenue by \$199,914.00 per doctor, in just one year, all while maintaining our quality patient care."